

# creative print designer

PER PROJECT PRICING | AVAILABLE FOR HOURLY RATE CONTRACTS | PREFERRED RATES FOR NON-PROFITS  
SPECIALIZING IN PRINT DESIGN - WEBSITE AND BRAND IDENTITY SERVICES ALSO AVAILABLE

## experience

### 2017 | CONNIE BABLITZ CREATIVE FREELANCE DESIGNER

Graphic design services, currently accepting new projects.

### 2012-2017 | THE BACK FORTY DESIGNER & DIGITIZER

On-site garment print designer and embroidery digitizer; operated direct to garment printer and embroidery machine. Designed ads and retail sales promotions.

### 2011-2016 | CONNTRAST CREATIVE MEDIA GRAPHIC DESIGNER & OWNER

Designed various print media and built websites for a range of clients including local businesses, equipment dealerships, non-profit organizations, sports teams, agricultural producers and individuals.

### 2009 - 2010 | POLLARD BANKNOTE LTD. TRAINING COORDINATOR

Developed and delivered a comprehensive training program for 100 employees at a high security packaging facility. Designed printed materials, conducted training sessions and maintained records to meet ISO standards.

### 2007 - 2009 | CONTRACT POSITION COPYRIGHT MANAGEMENT SERVICES

Obtained permission for over 3000 third-party items and completed audits on 20 course modules for the Distributed Learning Resources Branch of Alberta Education.

### 2005 - 2007 | ALBERTA EDUCATION COPYRIGHT OFFICER INTERNSHIP

Located copyright holders and negotiated permission for use of photos, text and multimedia in K-12 learning resources; audited courses to ensure compliance with copyright law. Designed a copyright newsletter for internal and external stakeholders and assisted in developing workshops on copyright for presentation at industry conferences.

### 2003 | ALBERTA AGRICULTURE 4-H PROGRAMS ASSISTANT

Developed resources and organized components of Focus on 4-H regional event.

## education

### 2014 - PRESENT | ATHABASCA UNIVERSITY BACHELOR OF ARTS STUDENT

Current student in English major.

### 2011 | EDMONTON DIGITAL ARTS COLLEGE DIGITAL MEDIA PRODUCTION DIPLOMA

Intensive graphic design diploma program. Formerly Guru Digital Arts College.

### 2002 - 2004 | OLDS COLLEGE AGRICULTURAL BUSINESS DIPLOMA

Small Business and Rural Entrepreneurship Major.

## courses

### 2014 | WESTERN CANADA IMPRINT SHOW SOCIAL NETWORKING FOR BUSINESS

### 2013 | WESTERN CANADA IMPRINT SHOW DIGITIZING DESIGNS FOR FABRIC

### 2009 | ATHABASCA UNIVERSITY CONSUMER BEHAVIOUR

### 2007 | ATHABASCA UNIVERSITY BUSINESS LAW

### 2007 | KEY CONSULTING INC. MANAGING PERFORMANCE THROUGH COACHING

### 2007 | ALBERTA EDUCATION COMMUNICATIONS AND RELATIONSHIP BUILDING

### 2006 | U OF A TECHNOLOGY TRAINING CENTRE INTRODUCTION TO VISUAL DESIGN

## memberships

SOCIETY OF GRAPHIC DESIGNERS OF CANADA